

CV

ZAIGHUM ABBAS

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Profession:

Marketing & Project Management

Current Responsibilities:

Lecturer of Marketing & Project Management at Department of Management Sciences, IQRA National University, Peshawar-Khyber Pakhtunkhwa

Focal Person at Career Development Council (CDC), IQRA National University, Peshawar-Khyber Pakhtunkhwa

Coordinator of Ph.D. Program, Department of Management Sciences, IQRA National University, Peshawar-Khyber Pakhtunkhwa

Associate Editor, IQRA Journal of Business Management (IJBM), IQRA National University, Peshawar-Khyber Pakhtunkhwa

Representative of Formers, Procurement of wheat, Punjab Food Department

Consultancy Service, Formers and Local Community, Tehsil Jand, District Attock, Punjab

Specialization:

Marketing & Project Management, Rural Economy

Academic Qualification:

Ph.D Marketing (In Progress), IQRA National University, Peshawar-Khyber Pakhtunkhwa

Professional Work Experience:

2019 to till Date **Lecturer of Marketing & Project Management** at Department of Management Sciences, IQRA National University, Peshawar-Khyber Pakhtunkhwa

- 2021 to till Date** **Focal Person** at Career Development Council (CDC), IQRA National University, Peshawar-Khyber Pakhtunkhwa
- 2020 to till Date** **Coordinator of PhD. Program**, Department of Management Sciences, IQRA National University, Peshawar-Khyber Pakhtunkhwa
- 2020 to till Date** **Associate Editor**, IQRA Journal of Business Management (IJBM), IQRA National University, Peshawar-Khyber Pakhtunkhwa
- April 2017 to Jun 2018** **Assistant Vice President (AVP)** with responsibility Branch Manager, MCB Bank Limited Kamra, Punjab
- Jan 2015 to Oct 2015** **Regional Manager Agri**, Faysal Bank Ltd Attock, Punjab
- Oct 2010 to Oct 2015** **Branch Manager** MCB Bank Limited Jand Branch, Punjab
- Oct 2008 to Oct 2010** **Technical & Financial Assistant**, Privatization Commission (Benazir Employees Stock Option Scheme)

Academic Qualification

- 2019-till Date **Ph.D** (in progress) Marketing IQRA National University, Peshawar-Khyber Pakhtunkhwa
- 2016-2018 **MS Marketing** CGPA - 3.63 / 4.00 COMSATS University, Attock Campus Punjab
- 2016-2014 **MS Project Management** CGPA - 3.50 / 4.00 Shaheed Zulifqar Ali Bhutto Institute of Science & Technology (SZabist) Islamabad
- 2009 **MBA Finance** CGPA - 3.06 / 4.00 Bahria University, Islamabad
- 2006 **BSC Computer Science** Gordon College Rawalpindi
- 2003 **ICS** 1st Division BISE DG Khan
- 2001 **Matric** 1st Division Science group

Publications & Manuscripts Published

- Ali, A., Khan, R. A., Alam, W., Adnan, A., & Aabbas, Z. (2021). ETHICAL LEADERSHIP ENHANCE POSITIVE WORK OUTCOME: A MEDIATION MODEL. *Humanities & Social Sciences Reviews*, 9(3), 111-120. <https://doi.org/10.18510/hssr.2021.9312>
- A Ali, A Adnan, M Ayub, K Jamal, S Gu, Z Abbas (2021). Ethical Leadership and Organizational justice: Moderating Role of Conscientiousness. *Journal Ilkogretim Online* 20(2)
- H Riaz, Z Abbas, M Idrees, AA Qureshi (2020). IMPACT OF WORK-RELATED STRESS ON PROJECT PERFORMANCE WITH MODERATING ROLE OF ISLAMIC WORK ETHICS. *Iqra Journal of Business and Management (IJBM)* 4(2)

Z Abbas, H Riaz, MI Bhutta, RA Khan (2019). The Impact of Leadership Style on Bank Manager's Performance through Moderating Role of Motivation. *Iqra Journal of Business and Management (IJBM)* 3(2)

Z Abbas, S Hussain, H Riaz, Q Iqbal (2018). Impact of personality traits on employee performance with moderating role of Islamic work ethics: evidence from Islamic banking of Pakistan journal *Probe-Business Management*

Abbas, Z. (2020, October). Digital Farming: Empowering the farmers to get the best out. *Diplomatic Focus*, p. 45.

Achievements

- Awarded by Satisfactory audit rating in 2014 / 2018
- Qualified for the highest deposit growth from C category branch in 2017.
- Awarded by Annual Target Achieved in all KPIs for the year of 2014.
- Presidential Award, Top Manager in Pan Pakistan on their exceptional performance for year of 2014
- Awarded Best performance in a circle nominated by General Manager in 2014
- Highest agricultural portfolio (94 million) by private bank in District Attock.
- Awarded by Best Performer for Year of 2014 in Attock Region
- Nominated for Certified Branch Manager in 2014.
- Best Award on highest sale of RTC in a Month on Pan Pakistan.

Hobbies & Interests



Reading



Exercise



Internet Surfing



Cricket

SKILLS

